



National Launch of Pramesh™ Net

LIBERTYVILLE, IL – June 2, 2009 - Valent BioSciences Corporation announced today the national launch of Pramesh™ Net, a new product to protect consumers from mosquitoes and other flying insects. **Pramesh** Net is the first Long Lasting Insecticidal Net (LLIN) available in the United States. These durable nets are pre-treated with insecticide and are the ideal choice for outdoor enthusiasts and international travelers who seek protection from biting mosquitoes, houseflies and other flying insects.

Besides providing a treated physical barrier, the nets are repellant to mosquitoes. “**Pramesh** Nets were specifically designed for individuals who want protection from biting mosquitoes, yet need a product that is rugged, lightweight and portable,” notes Jeff Johnson, Managing Director of Valent BioSciences’ Environmental Science Division.

“Whether hiking, camping, hunting, fishing, or just relaxing outdoors – or even indoors when traveling to destinations where mosquitoes are a serious problem – **Pramesh** Nets are the answer”, adds Aurora Iannelli, Marketing Manager. “The unique weave design of the **Pramesh** Net allows for greater air flow which makes it much more comfortable than traditional nets.”

Unlike ordinary polyester mosquito nets, **Pramesh** Nets are made utilizing the unique Olyset™ Technology developed by Sumitomo Chemical Co., Ltd. (SCC) to eliminate the need to re-treat nets with insecticide or repellent. SCC scientists led the way with ground breaking technology to develop a net that effectively prevents mosquito biting longer, resists tearing, and is washable. Olyset™ Technology incorporates the active ingredient into the actual fibers of the polyethylene net (not simply on the surface) and releases it slowly over a number of years.

Johnson described **Pramesh** Nets as “the only mosquito nets available in the U.S. that are made with Olyset™ controlled release technology which ensures continuous efficiency throughout their lifetime, automatically recharging the surface of the net with insecticide as needed. They are EPA-registered which would also be a requirement for any other pre-treated net.”

“The response to **Pramesh** Nets thus far has been very enthusiastic, and we are quite excited about the national launch. The nets are now available online through Amazon.com,” said Johnson. Additional information is available on the website at www.pramexnet.com.

About Valent BioSciences

Valent BioSciences Corporation, an affiliate of Sumitomo Chemical Company, is a worldwide leader in the research, development and commercialization of low risk, environmentally compatible technologies and products for the agricultural, public health, forestry and household insecticide markets.

CONTACT:

Aurora Iannelli, Marketing Manager
tel: (877) 696-4238
e-mail: pramexnetinfo@valent.com
website: www.pramexnet.com

*Pramesh and Valent BioSciences are trademarks of Valent BioSciences Corporation
Olyset is a trademark of Sumitomo Chemical Co., Ltd.*